



Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



WOMEN'S WRAP-CAPE of BECOMING FULNESS

90—OF CLOUD GRAY, navy blue, or black satins soft as the petals of spring flowers, is this wrap-cape. An ingenious panel low in the back gives an effect of length and slenderness to the silhouette. 125.00

92 ORIGINATED BY JENNY and beautifully copied is this wrap-cape of typhoon, sparrow, partridge, navy blue, or black peachbloom. It may be worn as pictured, with corners hanging in back; or buttoned under the fronts. The lining is contrasting to effect a stole. 85.00

Prompt Delivery
Gratis
Anywhere in the
United States
Phone 6900 Greeley



94 BOUFFANT ENOUGH to wrap about the figure smartly, yet slender in appearance is this wrap-cape. It may be had in navy blue or black taffeta and Georgette crepe; lined with Georgette crepe. 135.00

96 IMPORTED TRICOTINE of a quality any wrap would be proud to own, is this wrap-cape with the new stole effect. Quilted satin forms the attached stole, the colors are navy blue or black, the lining novelty silk. 89.00

98 TWO CAPES with a big collar, have a long slimly fitted coat foundation. The material is a superior quality navy blue or black tricotine, bound with grosgrain ribbon, and the wrap was custom made by Franklin Simon & Co. 75.00

OUTSTANDING FASHIONS COMPLETELY
SURROUNDED BY SMARTNESS

WOMEN'S
WRAP SHOP
Fourth Floor

QUALITY
SERVICE
PRICE

Nale

Buy Direct
from Factory
and SAVE MONEY



VISIT our show-room. We do not issue literature, but assist you in your selection from fixtures hung and illuminated. This insures satisfaction.

Ornaments attractively mounted for electric light.

Varied assortments of silk and parchment shades.

Extensive line of Floor, Bridge, Boudoir and Table Lamps.



100 West 13th St., New York
ONE DOOR WEST OF 6TH AVE.
Nale Lighting Fixture Co.



LILY OF FRANCE CORSET

The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful

Price \$5 to \$50

LILY OF FRANCE CORSET CO.
305 Sixth Ave., New York

SEND FOR FREE DE LUXE STYLE CATALOGUE



PECK
&
PECK



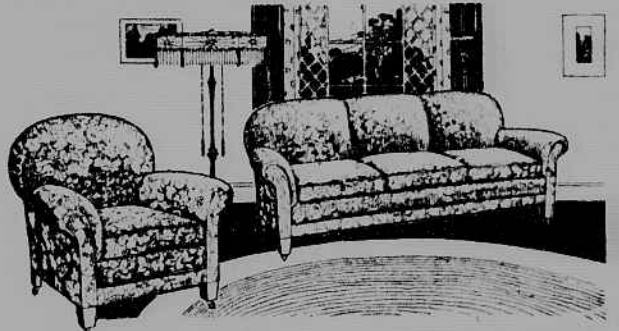
Finest quality English
Foulard Scarfs—black
printed, in hundreds
of designs and color-
ings.
\$3.00 (Tax, 10 extra)

PECK & PECK
EXCLUSIVE HOSIERY

586 Fifth Avenue at 48th Street
501 Fifth Avenue at 42nd Street
Also at 4 No. Michigan Blvd., Chicago
Palm Beach and Newport

PECK
&
PECK

SPECIAL SALE
OF LIVING ROOM SUITES
This week we are offering a large variety of styles in over-stuffed and frame Suites at a considerable reduction from LENNON'S LOW PRICE.



The one illustrated is an example of the many styles in over-stuffed, covered in tapestry, with loose spring cushions, spring arms and spring edge, including wing chair to match. NOW \$289.50
3-piece Solid Mahogany frame Suite—was \$230. NOW \$180.00
3-piece overstuffed Tapestry—was \$365. NOW \$335.00
3-piece overstuffed Silk Velour—was \$590. NOW \$485.00

LENNON & COMPANY 153-157 West 23d Street
Near 7th Avenue Subway

HARDMAN FIVE FOOT GRAND

Caruso writes:

"The Hardman is the only piano I have used in my apartment in New York. I also have one in my home in Florence, Italy."

"The Hardman is my favorite."

Here, indeed, is Perfect Praise!

MODERATELY PRICED
CONVENIENT TERMS

HARDMAN, PECK & CO.

433 FIFTH AVENUE NEW YORK
47-51 FLATBUSH AVENUE BROOKLYN

Represented in all cities

